

What is claimed is:

1. A rolled product of contiguous separable sheets, comprising:

at least a first and second contiguous separable sheet of product wound around an axis, forming a cylindrical roll, each sheet having an outer edge positioned parallel to the axis; and

at least the first and second contiguous separable sheet of product having at least one indicium that bears a predetermined relationship when the first sheet is the outer most sheet of the rolled product, such that a discontinuity of the indicium is likely to be formed between the outer edge of each sheet having the indicium and the portion of the indicium which lies directly beneath the outer edge of each sheet having the indicium when the sheets are formed into a cylindrical roll.

2. The rolled product of contiguous separable sheets of claim 1, wherein at least the first and second contiguous separable sheets of product are wound around a cylindrical core.

3. The rolled product of claim 1 wherein the indicium is a continuous undulating indicium.

4. The rolled product of claim 1 wherein at least the first and second sheet of contiguous separable sheets of product have a plurality of indicium.

5. The rolled product of claim 4 wherein the plurality of indicium are each a continuous undulating indicium.

6. The rolled product of claim 5 wherein the plurality of indicium are out-of-phase from each other.

7. The rolled product of claim 6 wherein each of the continuous undulating indicium are sinusoid-shaped having a predetermined wavelength.

8. The rolled product of claim 7 wherein the sheets are of length  $L$  and the wavelength of each of the sinusoid-shaped indicium are substantially equal to  $L$ .

9. The rolled product of claim 1 wherein the sheets are plastic bags.

10. The rolled product of claim 2 wherein the sheets are toilet paper.

11. The rolled product of claim 2 wherein the sheets are paper toweling.

12. The roll of product in claim 1 wherein the indicium is printed on the sheets.

13. The roll of product in claim 1 wherein the indicium is dyed on the sheets.

14. The roll of product in claim 1 wherein the indicium is embossed on the sheets.

15. A method for making a roll contiguous separable sheets of product with an mark for visually locating the end of the roll, comprising:

marking the sheets with at least one visually perceivable mark extending the  
5 length of each of the sheets, the visually perceivable mark bearing a predetermined relationship between the portion of the mark at the edge of each sheet and the portion of the mark that lies directly beneath each edge when the sheets are spooled onto a roll, such that a discontinuity is likely formed between the mark at any sheet edge and the portion of the mark which lies directly beneath the edge on the roll, thereby allowing the end of  
10 the rolled product to be visually located; and

spooling the sheets into a cylindrical roll.

16. The method of claim 15, further comprising marking the sheets with a plurality of marks.

17. The method of claim 16, wherein the plurality of marks are each sinusoid-shaped.

18. The method of claim 17, wherein each of the sinusoid-shaped marks are out-of-phase from one another.

19. The method of claim 18, wherein each of the said sheets have a length equal to L and each of the sinusoid-shaped marks have a wavelength substantially equal to L.

20. A roll of contiguous separable sheets of product comprising a visually perceivable  
20 mark extending continuously along the length of each of the sheets and forming a pattern such that a discontinuity is likely formed between the mark at any sheet edge and the portion of the mark which lies directly beneath the edge on the roll, thereby allowing the end of the rolled product to be visually located.

21. The roll of claim 20, further comprising a plurality of undulating visually perceivable  
25 marks extending continuously along the length of the sheets.

22. The roll of claim 21, wherein the plurality of visually perceivable marks are sinusoid-shaped with a wavelength equal to the length of each sheet.

23. The roll of product of claim 20 wherein the sheets are toilet paper.

24. The roll of product of claim 20 wherein the sheets are paper toweling.

25. The roll of product in claim 20 wherein the sheets are plastic bags.

26. The roll of product in claim 20 wherein the mark is printed on the sheets.

27. The roll of product in claim 20 wherein the mark is dyed on the sheets.
28. The roll of product in claim 20 wherein the mark is embossed on the sheets.

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